EUROPORT2009 connecting the maritime world

3 - 6 November, Ahoy Rotterdam

ADVANCED TECHNOLOGY IMAGINATION BECOMING REALITY

www.europort.nl



Europort 2009 is without question the most complete international maritime exhibition. All sectors of the shipbuilding industry, from inland to sea shipping, from naval to dredging and from fishery to offshore, are brought together in one state-of-the-art exhibition. From 3 until 6 November 2009 professionals and representatives of leading maritime companies meet in Ahoy Rotterdam to share knowledge and experience.

Faster, bigger and safer

The maritime industry is, and always has been, a sector in movement with innovative growth in every area. Service needs to be faster, ships become bigger, rules and regulations are drafted to make shipping safer and environmentally friendlier. All these aspects are needed to maintain a prominent position in the increasingly demanding maritime market. Europort represents the latest maritime developments under one roof.

In the spotlight: trademark Europort Europort has a long history. It started



in 1963 and merged with Rotterdam Maritime in 2004. The exhibition has been organised twice as Europort Maritime and from now on is called "Europort".

Europort takes place in one of the largest ports of the world -Rotterdam. With a total exhibition space of 40,000 m² divided over 10 halls, Europort has evolved into the second largest international maritime exhibition in the world.

Europort also is the flagship to other international maritime exhibitions in Istanbul, Qatar and Romania. More information on these exhibitions can be found on www.europort.nl.

Advanced Technology: imagination becoming reality

Newest technologies are aimed at keeping up the pace with increasingly demanding maritime markets. The Netherlands is home to a wide variety of maritime disciplines, from world class shipyards to innovative suppliers, and excels in complex shipbuilding, high-quality technologies and engineering. Therefore Europort, situated in the heart of the port of Rotterdam, is the ultimate maritime exhibition hosting a complete overview of the latest technologies for the maritime industry. In addition, the theme 'advanced technology' will also be represented within the complementary programme of conferences and seminars.



CEDA Dredging Days 2009

The Central Dredging Association will once again hold its trademark conference, CEDA Dredging Days, in conjunction with Europort. The conference, accompanied by a specialist dredging exhibition, will take place on 5 and 6 November 2009 in the Conference Centre of Ahoy Rotterdam.

For up to date information about the conference visit: www.cedaconferences.org/ dredgingdays2009

Visitor profile

Europort is visited by national and international maritime professionals in the maritime industry involved in policymaking, decision making and the operational process:

- Engineers and designers
- Operators
- Port authorities
- Ship and insurance brokers
- Ship classification societies
- Ship maintenance and repair services
- Ship owners
- Shipyards
- Surveyors

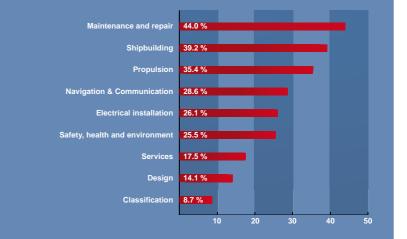
Visitors Europort 2007

Total number of visitors: 31,521 83% of the visitors of national origin 17% of the visitors of international origin, from 146 countries

The number of visits has been audited by Ernst & Young according to the UFI calculation standards and definitions

Approved Event

Interest in market segments

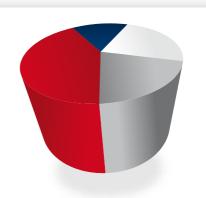


Visitors' decision making authority



42.0 % (Co) Decision maker 19.5 % Advisor

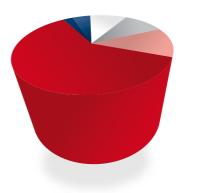
- 23.3 % User
- 14.8 % Other



Visitors' motivation to attend

60	.3 %	Meet existing and new contacts
12	.3 %	Purchase of products and/or services
10	.6 %	Innovations
9.1	7 %	Orientation on product and/or services

- 4.6 % Orientation to exhibit
- 2.7 % Activity programme







To stay eminent in the international maritime market, Europort is a 'must to attend' for anyone involved in the global maritime community and the ideal place to do business. Europort offers you face-to-face contact with many qualified buyers and users of maritime services, equipment and products.



Inland navigation traditionally is one of the pillars of the Europort exhibition. Of the around 20,000 European barges over 6,500 are in the hands of Dutch ship owners. The increasing pressure of rules and regulations, congestion of the European roads and the need for an increase in scale will bring along new investments in constructing and revitalising European inland navigation vessels for the years to come. In other parts of the world including America, Asia and Africa there also is an increase in interest for this sustainable, safe and relatively cheap way of shipping.



The fierce growth in maritime transport has led to worldwide filled order books for shipyards and suppliers. This applies to large container vessels as well as coastal navigation vessels and complex specialist ships. In 2009 Europort again offers you a maritime stage to present yourself to both national and international ship owners and decision makers.



Climatic changes and the growth of world trade propel the global dredging market. Whether it concerns land reclamation, construction and maintenance of ports and waterways, coastal and river protection or offshore services. Europort connects you directly with the key players in this sector, especially due to the fact that the CEDA Dredging Days are organized again in conjunction with Europort 2009.





The strongly growing oil consumption and related high oil prices have led to an increase in drilling on the open sea and at great depths. The demand for high-quality maritime technology, innovations and custom-made solutions offer plenty of trade opportunities to shipyards and suppliers. Out of all visitors to Europort 20% are (also) active in the offshore industry.



The worldwide growth of sea shipping and the increased attention to safety and environment have a direct influence on the demand of, amongst others, supply ships, patrol vessels, tugboats, salvage ships, oil spill recovery vessels and research vessels. The booming offshore industry makes it necessary to expand the number of workboats worldwide. Traditionally many builders, suppliers and operators of workboats visit the Europort exhibition.



CONSTRUCTION VESSELS

More and more work will be carried out offshore. Many specialised construction vessels such as heavy lift vessels, cable layers, drilling and diving vessels are being built, amongst others for infrastructure, bridges and ICT purposes. Vessels are no longer required for one specific purpose, but must be able to combine multiple tasks in order to improve efficiency. This demand for more versatile vessels has spawned a whole new generation of construction vessels. Europort offers a bi-annual platform to connect demand and supply.



The mega yacht fleet has nearly doubled globally in ten years. Leading mega yacht shipyards are also established in The Netherlands. Not surprisingly many suppliers to the mega yacht industry are present at Europort giving them the opportunity to meet the highly sophisticated yachting industry. The international magazine "Super Yacht Industry" is one of the official media partners of Europort.



Although the fishing industry is currently experiencing difficult times, many ships are being rebuilt or re-engined. Saving on fuel, hybrid systems, economical speed, refitting fishing equipment and newer fishing methods are priority issues now. At Europort, dating back to the Inland Navigation and Fishing Exhibition (BiVi), a comprehensive coverage of suppliers of the fishing industry meet with cutter owners and fisher men.



The theme 'advanced technology' is of particular use to this specialized sector. The building of naval vessels requires a high degree of tailoring to meet the needs of the functioning of these vessels in changing environments. Europort is the right place to present commercial equipment that is made suitable for naval purposes, smart engineering and state of the art solutions.



Your ticket to new global business opportunities

By exhibiting at Europort 2009 you can present your company to the complete national and international market for inland shipping, sea shipping, offshore, dredging, fishery, construction vessels, workboats, naval specials and mega yachts.

Around 80% of all exhibitors succeed in reaching new target groups and maintaining existing contacts and almost 40% of all exhibitors use the exhibition to introduce new products and/or services to the market, while another 15% of all exhibitors close direct orders. In short, exhibiting at Europort is an absolute must for doing business while taking advantage of network possibilities and introducing new products and services!

Easy access to Ahoy Rotterdam

Europort 2009 is hosted by the Ahoy congress and exhibition centre which is located close to the Port of Rotterdam. Ahoy can easily be reached by any means of transport. Rotterdam airport is only 20 minutes



away and Schiphol airport in Amsterdam only 45 minutes (65 kilometres). In addition, convenient shuttle services are offered by most of the hotels in and around Rotterdam. Europort offers a hotel service with more than 1,000 rooms already reserved. More information can be found on www.europort.nl.

International country pavilions

Europort has a network of international agents around the world who can also make arrangements for exhibitors in country pavilions. During Europort 2007 country pavilions from Belgium, China, Denmark, Finland, Korea, The Netherlands, Poland, Romania, Spain and the United Kingdom were present.

Inland Shipping House

"During Europort the Dutch shipbuilding sector really shows its worth. Europort has been a quality exhibition for the maritime professional for decades now."

Martin Bloem

Managing Director Scheepsbouw Nederland

"For many years Twin Disc participated in Europort in The Netherlands and, this year for the first time, we have taken part in Europort Romania. We must say Europort offers great opportunities to meet all market players."

Stéphane Jacquemond

Market Development Director Twin Disc

"Scheepsgroep Werkendam, the association of inland navigation suppliers established in Werkendam, succesfully represents her members for years already in a combined stand at Europort. We certainly intend to continue doing this in the future."

Dolf Kornet

Chairman Scheepsgroep Werkendam

"Kobelt Manufacturing has been exhibiting at Europort for many years. We find Europort the most rewarding show pertaining to workboats and government ships. We find the clientele far more responsive than any other boat show catering to the same marine sector."

Jack Kobelt General Manager Kobelt Manufacturing Company Ltd

"Europort is a very important event for us simply due to the fact that we are active in all segments of the marine industry and no other exhibition is covering the total marine sector as Europort does."

Luuk Vroombout General Manager Alphatron Marine B.V.

The Inland Shipping House offers visitors a broad overview of important developments in (international) inland navigation. Modular building, lightweight vessels, strategic alliances, revitalisation, increase of scale, ICT and innovations for storage and transhipment are examples of current themes. The Inland Shipping House is organized in cooperation with various inland navigation organisations and is also the social meeting place at Europort for anyone working in this sector.

Exhibitor profile

Exhibiting at Europort is interesting for manufacturers and suppliers of:



Maritime services

Exhibitors Europort 2007

total exhibition space: 38,125 m² total number of exhibitors: 839 number of international exhibitors: 320 number of country pavilions: 11



"Europort has been an excellent platform for us for years now to introduce our new products to the local and international market. Thanks to the diversity of visitors we meet many new and existing relations in a relatively short time. As a internationally operating organisation we experience our cooperation with Ahoy as an absolute surplus value."

Peter Cortie

General Manager Marine & Industry Scandinavia & Benelux Cummins B.V.

Stand options

Europort offers various options for stand building. You can build your own stand or make use of one of the ready to use stands (standard or deluxe). Secure your participation and reserve your stand space today!



Stand space only (from 12 m²): € 175,- per m²

Stand space + Standard stand

(from 12 m²): € 250,- per m²

The stand building consists of: carpeting, a fascia with the company name, separation walls, 1 spot for each 4 m^2 , lockable storage (1 x 1 m), refrigerator, 1 table, 4 chairs, 1 information desk and electrical socket (excl. electricity connection and consumption).



Stand space + Luxury wooden stand (from 12 m²): € 325,- per m²

(nom 12 m). e 525,- per m

The stand building consists of: carpeting, a fascia with the company name and built-in spotlights, wooden separation walls, lockable storage $(1 \times 1 \text{ m})$ with refrigerator and shelves, 1 brochure display, 1 low table, 2 arm chairs, 1 conference table, 4 chairs, 1 information desk, 1 plant and 1 electrical socket including main electricity connection and consumption of max 3 kW.





Europort's key factors to success:

- Most complete maritime exhibition worldwide
- Connecting you to over 30,000 maritime professionals in only 4 days
- Highest visitor density of all international maritime exhibitions
- The right place as The Netherlands is world famous for it's maritime expertise
- Excellent platform to present advanced technologies
- Networking in pleasant "Rotterdam" atmosphere
- Keeping you abreast of industry and market developments
- Your ticket to new business opportunities

Opening hours:

Tuesday November 3rd: Wednesday November 4th: Thursday November 5th: Friday November 6th: 10:00 – 18:00 h 10:00 – 18:00 h 10:00 – 22:00 h (evening opening) 10:00 – 18:00 h





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